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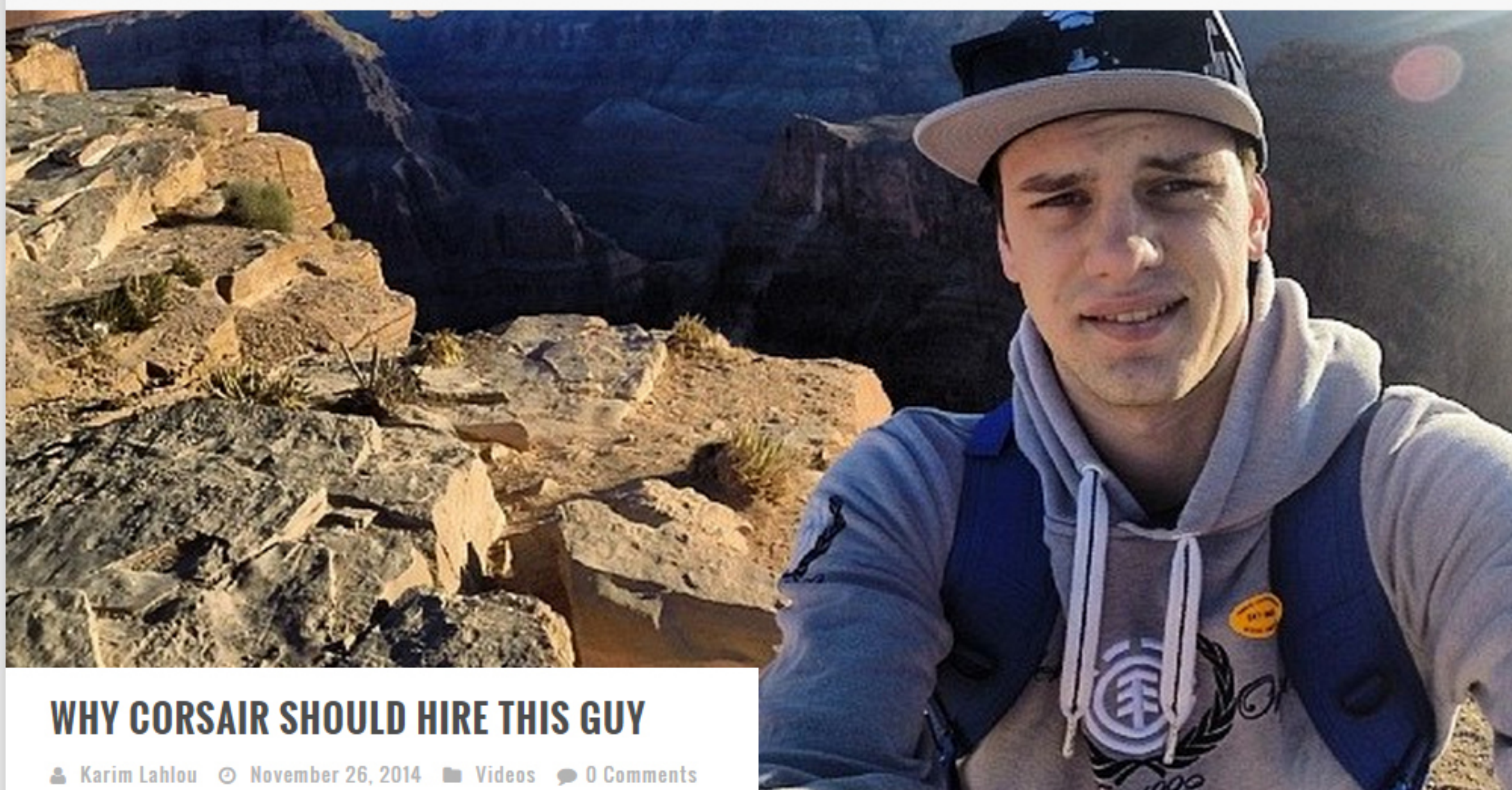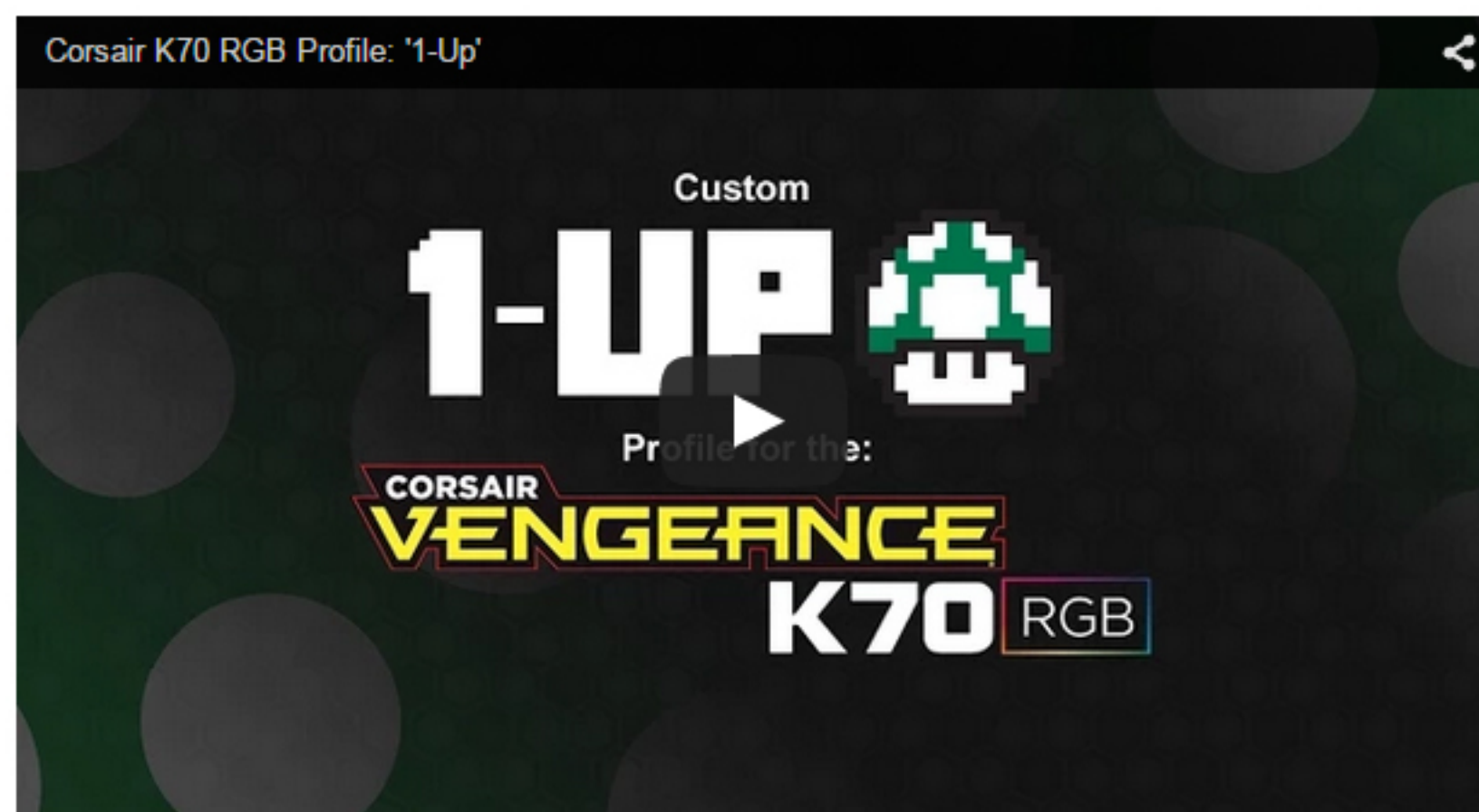
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# WHY CORSAIR SHOULD HIRE THIS GUY

👤 Karim Lahlou     🕒 November 26, 2014     📁 Videos     💬 0 Comments

As if overnight, all major peripheral manufacturers seem to have jumped on the RBG bandwagon, enabling diverse color schemes (16.8 million colors to choose from) on gaming keyboards, headsets, and mice. While touting "infinite color possibilities," these peripherals typically come with only a few preset lighting effects, leaving users to program, or "record" their own custom profiles to unlock the peripheral's full potential— a tedious experience at best.

Enter tinkerer and light-savant Lewis Gerschwitz, who has created a treasure trove of amazing lighting profiles for the Corsair K70 RGB keyboard. Here's an example of what Gerschwitz has to offer:



Downloading and sharing custom profiles is a fairly straight-forward process thanks to the bundled Corsair Gaming Software, that allows you to import or export custom profiles. The facility of sharing profiles has sparked a keyboard lighting enthusiast subcommunity on Corsair's website, where users share and critique each other's creations.

Unsurprisingly, Gerschwitz is an active member of this subcommunity, and he takes requests from other members of the community, like this police-themed custom profile:



Keyboard lighting hobbyists like Gerschwitz are elevating custom profiles into an art form, allowing owners to express themselves through otherwise generic peripherals. If I were Corsair, I wouldn't hesitate twice about giving Gerschwitz a position as Lead Lighting Designer Extraordinaire, especially if it meant I could have the coolest preset profiles out of any manufacturer.

All told, Gerschwitz has some 15 videos on his YouTube channel, and from the looks of it, he has no intention of stopping any time soon, so be sure to check it out.

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